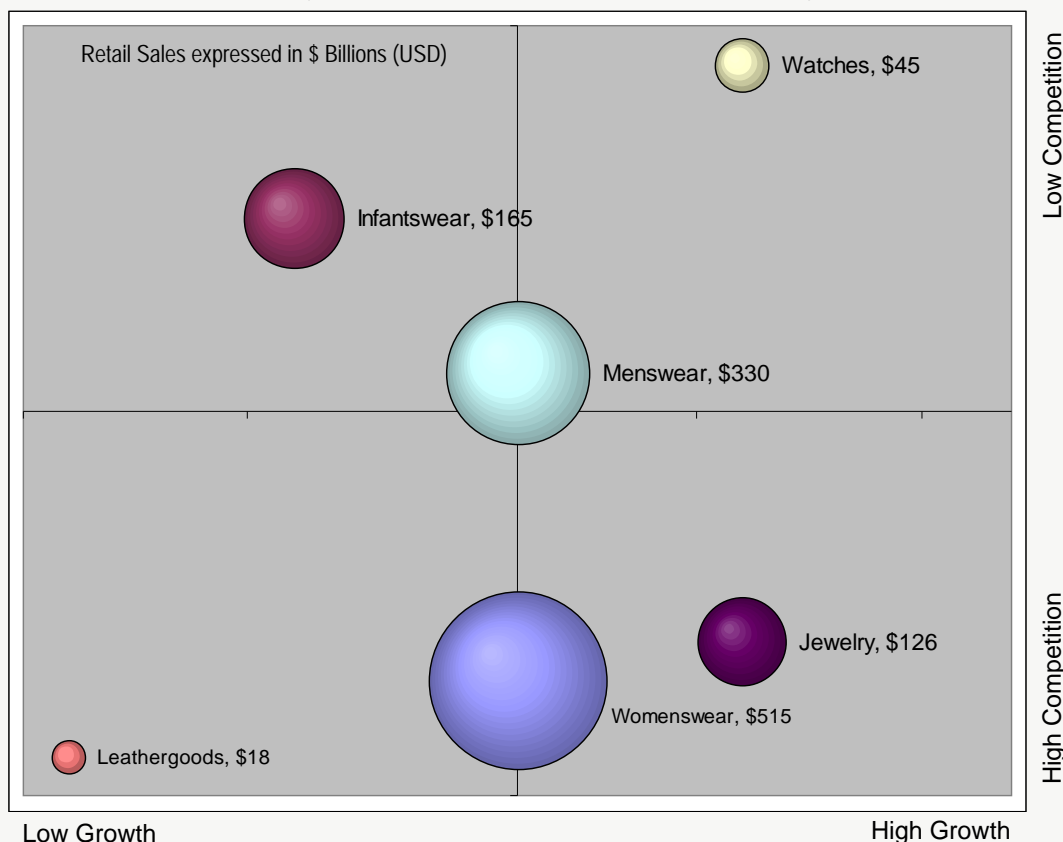


APPARELplus Market Momentum Matrix™

A summarial projection of performance for the apparel industry in 2007



The global apparel, accessories & luxury goods market, or as we call it "APPARELplus," is made up of Men's, Women's and Infant's Clothing (including accessories), Jewelry, Watches and Leather Goods. Our research indicates that in 2007,

- The APPARELplus market is expected to grow at a compound annual growth rate (CAGR) of 4.5%, generating worldwide revenue of \$1199 billion (USD) .
- The Jewelry and Watches segments are expected to experience higher than average growth rates, each expected to be at 5.0%.
- The Leather Goods segment, penalized by trends toward faux leather, is expected to grow at a lower than average rate of 3.5% .
- Infant's wear is also growing subpar largely due low birth rates, especially in emerging markets like China. It is expected to grow at a modest 4.0% .
- The dominant segments (Men's and Women's wear) are expected to grow at the average rate.

The proliferation of e-commerce is helping to change the competitive landscape. For example, in segments like Jewelry and Leather Goods, even the smaller vendors can mount assertive customer acquisition efforts without the need for large "bricks and mortar" investments. This dramatically increases the number of players. However, in the Watches segment, high costs of R&D are still helping to keep competition relatively low.

Net Worth Solutions, Inc
1410 Broadway, 34th Fl
New York, NY 10018

Phone: 212.278.8200
Fax: 212.354.8831
Info@nycmergers.com